



CIRCULAR TO ALL GTA MEMBERS

From time to time the Gozo Tourism Association carries out surveys to analyse how the pandemic is affecting tourism establishments and owners/employers in the tourism sector in Gozo. The information obtained from the GTA members will assist the Association to continue to lobby more effectively with the Authorities for measures, initiatives and actions to support the tourism sector in these particular times.

Therefore, once again, the Gozo Tourism Association is carrying out another survey with the following objectives

- To compare business performance during year 2020 and beginning of 2021
- To collect information on redundancies and engagement of new employees
- To examine employers' projections in the coming months
- To obtain feedback about the effectiveness of existent financial schemes to business and to formulate proposals for Budget 2022

You can access this survey by clicking on the following link: <https://www.smartsurvey.co.uk/s/4OVNNI/>

We urge you to participate in the survey since a good sample will enable us to segment the results amongst the main tourism sectors, and the data will be more reliable and useful to the Association, employers and individual establishments. The survey results are also being followed by government authorities and thus a good sample will give a stronger voice to our demands and proposals.

The survey should take only a few minutes to complete, and it is anonymous, and confidential. The results of the survey will be published with GTA members and the media.

Should you have any queries, please do not hesitate to contact the undersigned.

Thanks and best regards,

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