



MEDIA

31st March, 2021

The Gozo Tourism Association welcomes the recovery plan for Tourism on the Maltese Islands as announced by the Minister for Tourism and Consumer Protection Hon. Clayton Bartolo.

This recovery plan appropriately aims to set out a pathway for the speedy recovery of tourism to the Maltese Islands. Tourism has been the hardest hit sector from the onset of the covid-19 pandemic, and the Gozo Tourism Association fully understands and endorses the objectives of this plan.

The commitment of the Ministry for Tourism and the Malta Tourism Authority to invest €20 million in aid and direct support to the tourism establishments is welcomed by the Gozo Tourism Association. This direct investment will assist the tourism operators to be aggressive and more competitive in a tight and intense market,

The Gozo Tourism Association also notes that due attention was given to connectivity to the Maltese Islands and it is comforting to know that eighteen airlines will be operating their summer schedules to and from Malta. This number of airlines is even more encouraging since it includes four new airlines starting operating to Malta for the first time.

This recovery plan and the contemplated measures therein, together with a continued efficient vaccination roll out will ensure that the tourism sector in the Maltese Islands starts the way to recovery and re-establish itself once again, one of the main economic contributors to our Islands economy.

In the meantime, the Gozo Tourism Association hopes that by being more vigilant to the Health Authorities instructions and with the efficient roll out of the vaccine for the Gozitan population, destination Gozo will soon be in a position to start hosting again visitor both local and foreign.

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