



MEDIA RELEASE

15th March, 2017

Although with the collapse of Azure window, Gozo has lost one of its iconic beauties, yet from emerging under water video footage, it seems that another underwater attraction has been created, as a legacy of this window.

The remains of the once majestic Azure window have now formed themselves into an interesting dive, served with several pass or swim throughs. The creation of such a natural dive site, will now enhance the already popular attraction of the Blue Hole which is already sought after by the Divers who visit Gozo.

Various species of marine life have already started inhabiting the area and in due course this will be another added underwater attraction for the diving tourist. To this end, the Gozo Tourism Association is calling on the Government and all Authorities concerned, to refrain from any form of intervention on this underwater area.

On the contrary the Gozo Tourism Association is recommending Government to declare the whole area as a Marine Protected Area, thus minimizing the negative impact of fishing. Furthermore, the Association is also urging that the necessary resources are deployed in order to maintain and enforce this Marine Protected Area.

The Gozo Tourism Association believes that at this point in time all tourism stakeholders should synergize their efforts and focus on promoting destination Gozo through its many unique selling propositions. The Island's natural characteristics, the diversity and its authenticity, are the strongest marketing tools, Gozo is endowed with.

Joe Muscat
CEO
Gozo Tourism Association