



MEDIA RELEASE

26TH May, 2017

The Gozo Tourism Association signs the UNWTO Global Code of Ethics for Tourism

On Wednesday 24th May, 2017, the Gozo Tourism Association committed itself to adhere to the principles of the UNWTO Global Code of Ethics for Tourism.

The signing ceremony of the UNWTO's global code of ethics for tourism was held at Fort St. Angelo, in the presence of UNWTO Secretary General Mr. Taleb Rifai and the Minister for Tourism Dr. Edward Zammit Lewis.

The Gozo Tourism Association, represented by its Chairman Mr. Paul Scicluna, was one of the six local organisations that committed themselves to the ten principles of the Code of Ethics pledging their commitment towards corporate social responsibility, enabling access to adequate occupations, and to support and empower people at all levels of society by promoting a "tourism for all" mentality.

Minister Zammit Lewis acknowledged that endorsing the Global Code of Ethics for Tourism represents a strong commitment and that he is particularly pleased that Air Malta, the Gozo Tourism Association, the Malta Hotels and Restaurants Association, the Federation of Associations of Travel and Tourism Agents, the Malta Chamber of Commerce, Enterprise and Industry, and, finally the Valletta Cruise Port—all of which are Maltese professional organisations—are joining the list of the signatories to the Code.