

MEDIA RELEASE

9th April, 2013

The Gozo Tourism Association believes that the specific measures announced during yesterday's budget speech, are all positive measures towards an important and striving tourism industry on Gozo.

The Gozo Tourism Association welcomes Government plans for Gozo, to start the process for the development of a yacht marina, a cruise liner terminal, and a new casino licence earmarked for the Gozitan Island. These developments will be opening up new markets, whilst enhancing and strengthening other fledgling sectors of the tourism industry on Gozo.

This budget is also outlining other proposals which include the revision of licences related to the Gozitan selfcatering units, and a review of Incentive guidelines for hoteliers which includes incentives for 3 star hotels. Furthermore, the promotion of the Gozitan touristic product is aimed to benefit more through innovative and technological means.

Another measure in this budget includes the sum of €200,000 which is being allocated for a scheme intended to offer reduced rates by Gozo Channel during the winter months to entice domestic tourism.

This budget apart from acknowledging several proposals put forward by the Gozo Tourism Association, is not only recognising Gozo's needs, but addressing them with specific measures.

Finally the Gozo Tourism Association, representing the Gozitan tourism sector will be collaborating with Government, to nurture and optimize on the touristic potential of the Island of Gozo.

Joe Muscat
Chief Executive Officer
Gozo Tourism Association