



## **Gozo Tourism Awards 2021**

### **Conditions & Regulations**

The Selection Board receives nominations for the '**Gozo Tourism Awards 2021**' for the following Awards:

- ***Tourism Worker of the Year Award 2021***
- ***Young Tourism Worker of the Year Award 2021 (under the age of 25 last birthday)***
- ***Investment and Entrepreneurship in Gozo Tourism Award 2021***
- ***Niche Tourism Achievement in Gozo Award 2021.***

The Selection Board is composed of a Chairperson and three (3) other members.

#### **1. Objectives of Tourism Worker of the Year Award & Young tourism Worker of the Year Award 2021 (under the age of 25 last birthday)**

- ❑ To acknowledge the service given by the employee during the performance of his/her duties in the Gozitan touristic sector.
- ❑ To acknowledge the employee who with his/her performance and his/her qualities was a role model to his colleagues.
- ❑ To acknowledge the employee who through his/her performance was not only enhancing his/her place of work, but was also instrumental in improving the touristic industry on Gozo.
- ❑ To acknowledge the employee who with the performance of his/her duties, was enticing confidence in a career in the tourism sector.
- ❑ To reward the employee who has shown innovative and creative skills, through the performance of his/her duties.

- ❑ To reward the employee who excelled in the hospitality he/she offered in terms of friendliness, helpfulness and enthusiasm.

## **2. Objectives of the Investment and Entrepreneurship in Gozo Tourism Award**

- ❑ To provide recognition to individual/partners or businesses who have achieved outstanding accomplishments that have had significant impact on the tourism sector on Gozo.
- ❑ To acknowledge the financial investment in tourism sector on Gozo.
- ❑ To create a greater awareness of the role the entrepreneur plays in the Gozitan tourism sector.
- ❑ To encourage and inspire potential entrepreneurs
- ❑ To showcase and share examples of best entrepreneurship

The criteria for the Investment and Entrepreneurship in Gozo Tourism Award are categorised into the underlisted three areas. He/She must have made an outstanding and sustained contribution to his or her organisation.

### **Personal Qualities**

- ❑ Integrity
- ❑ The awardee's integrity should be of the highest standard
- ❑ Entrepreneurial abilities
- ❑ Personal contribution to an organisation outside the realm of his/her immediate business interests. It is a merit point for the awardee if he/she has made such a contribution

### **Managerial Skills**

- ❑ *Depth of Management*  
The awardee should have contributed to the raising of management skills and the establishment of a viable organisational structure.
- ❑ *Adaptability*  
The awardee must have adapted to the changing environment and demands.
- ❑ *Tenacity*  
The awardee should have displayed perseverance and tenacity in working towards objectives.

- ❑ *Leadership Qualities*  
The awardee must be someone who has won the respect of his/her subordinates and whose actions set an example for his/her organisation. He/she should be adept at motivating employees.
- ❑ *Productivity*  
The awardee must have made a substantial contribution to improving the output of his/her employees.
- ❑ *Creativity*  
The awardee should have an innovative approach to his/her business affairs.
- ❑ *Good Labour Management*  
The awardee should have a track record of establishing and maintaining harmonious relations in the organisation.

### **Contribution to Gozo's Development**

The awardee or his/her organisation should have made a positive contribution to Gozo's development. This includes contributions in the Touristic, Economic, Social and Cultural Areas.

### **Rules of Eligibility**

- ❑ The awardee should be involved in a Touristic related business enterprise in Gozo
- ❑ He/she should either be a Maltese citizen or ordinary resident in Gozo and Malta
- ❑ There is no restriction on sex, age, or race

### **3. Objectives of Niche Tourism Achievement in Gozo Award 2021**

- ❑ To identify a community project or event in 2021 that has made an impact on the cultural life of the Island of Gozo and brought forth the Gozitan people closer to the visiting guest and tourist.
- ❑ To acknowledge any Gozitan individual or Gozo-based institution who demonstrated an innovative approach to develop creative initiatives that enhances the Gozitan tourism product in 2021.
- ❑ To reward an individual or any organisation that promoted the cultural diversity and authenticity of Gozo through a cultural activity

and or project in 2021, that was instrumental in attracting both domestic and foreign visitors to Gozo.

- ❑ To commend any large- or small-scale events, festivals and or exhibitions that were organised in Gozo over the last year 2021, that enhanced the number of visitors to Gozo.

### **Contribution to Gozo's Development**

The nominee or his/her organisation should have made a positive contribution to Gozo's tourism development. This includes contributions in the Economic, Social and Cultural areas that in turn augmented the touristic Gozitan offer.

### **Rules of Eligibility**

- ❑ The nominee or his/her organisation should be involved in the social, economic and cultural related business or activities operating in Gozo.
- ❑ If the nominated organisation is an NGO, it should prove that it is either an affiliated member of the NGO's Association in Gozo or registered with the Commissioner of Voluntary Organisations.
- ❑ There is no restriction on sex, age, or race.

## **Participation Regulations**

1. The attached Nomination Forms can also be obtained from the Offices of the Gozo Tourism Association or downloaded from the GTA website; [www.islandofgozo.org](http://www.islandofgozo.org) or Facebook page Island of Gozo
2. Page 1 of the nomination form should:
  - **Be duly filled**
  - **Where applicable, a recent passport size photo of the nominated person/s should be affixed to the application form where requested.**
  - **In the case of an organisation/entity attach the respective logo**
  - **There should be the signature of the two (2) proposers who should be over 18 years of age.**
3. Pg 2 of the nomination forms for the Tourism Worker/Young Tourism Worker/Investment and Entrepreneurship in Gozo Tourism Awards should include details and signatures of the two (2) persons proposing as per form.
4. In the case of the Niche Tourism Achievement in Gozo Award, page 2 should include a signed declaration by the nominee or the official representing the organization, stating that he/she is accepting to be nominated.
5. In case of the nomination form for the Niche Tourism in Gozo Tourism Award pg. 3 should include details and signatures of the two (2) proposers.
6. Together with the Nomination Form please annex the following:
  - I. A detailed curriculum vitae and the attributes by which the nominee qualifies for this award (page 5)
  - II. By this declaration the proposers should state how the nominee distinguished himself/herself both in the service offered and creativity at his/her place of work.

- III. Through this declaration the proposers should state the reasons for this nomination and list the achievements of the nominated **entrepreneur** and/or **organisation**.
  - IV. Copies of any **testimonials and certificates** concerning the nominee career are, to be attached as per page 5 and page 3 in the case of the Cultural/Social Achievement in Tourism Award
  - V. Each and every declaration (pg. 1, pg. 2 & pg. 5) should include the signature of the two (2) proposers. In the case of the Niche Tourism Achievement in Gozo Award pages 1 and 3 should include the signature of the two (2) proposers.
  - VI. Photocopy of **ID card** from both sides of the person being nominated, as well as that of the Official representing the organisation is to be attached with the application form
  - VII. Copy of VO Certificate is to be attached in the case of NGO.
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- 7. The nomination form duly filled together with all the necessary **documentation** and **declarations** mentioned in the check list on page 4 (where applicable) and page 6, should be delivered by hand to **The Gozo Tourism Association**, Flat 4, Ta' Mliet Court, Gorg Borg Olivier Street, Victoria Gozo by not later than noon on **Friday 11<sup>th</sup> February, 2022** for the proper vetting by GTA officials before deposited in the appropriate box.
  - 8. If it deems fit, the selection board reserves the right to interview the nominee to clarify further the application.
  - 9. GTA reserves the right to ask for photos or take video footage of the nominated persons during the performance of their duties in order to be featured during the presentation of nominees.

**Opening of Nomination forms:**

Envelopes with nominations will be opened by the Selection board on the date, time and location which will be published by the GTA two (2) days prior to date.

All those interested can be present for the opening of envelopes.

These Awards which has been established by the Gozo Tourism Association will be conferred in **March 2022**, during a purposely organised event on a date and at a venue to be announced at a later date.