



## **Gozo Tourism Awards 2024**

### **THE GOZO CULTURAL NICHE TOURISM AWARD 2024**

#### **OBJECTIVES**

- ❑ To identify a community project or event in 2024 that has made an impact on the cultural life of the Island of Gozo and brought forth the Gozitan people closer to the visiting guest and tourist.
- ❑ To acknowledge any Gozitan individual or Gozo-based institution/ entity who demonstrated an innovative approach to develop creative initiatives that enhances a particular niche tourism product in Gozo during 2024.
- ❑ To reward any individual or organisation/ entity that promoted the cultural diversity and authenticity of Gozo, through a cultural activity and or project in 2024, that was instrumental in attracting both domestic and foreign visitors to Gozo.
- ❑ To commend any large or small-scale events, festivals and or exhibitions that were organised in Gozo over the year 2024, that enhanced the number of visitors to Gozo.



## Conditions & Regulations

### THE GOZO CULTURAL NICHE TOURISM AWARD 2024

Following are the general guidelines being recommended for each nominee to follow carefully, in order to submit an appropriate nomination application form.

#### **General Guidelines for Awards Nominations Applications**

1. **Independent Judging Panel:** The judging panel, composed of a chairperson and three (3) other members is independent, and the members may not be familiar with you or your organisation/ entity. It is important to provide a clear and comprehensive presentation of your entity's/ organisation's achievements.
2. **Present Yourself Effectively:** Highlight your organisation's/ entity's key achievements, initiatives, and innovations in a well-rounded, engaging and presentable way.
3. **Include Testimonials and Feedback:** Guest reviews, testimonials, or any other forms of feedback can be highly valuable in demonstrating the impact and success of your achievements. Make sure to include these where applicable.
4. **Relevant Certifications:** If your entity/ organisation has earned any certifications or received recognition that supports your application, be sure to include them. These credentials can enhance the strength of your nomination.
5. **Highlight 2024 Achievements:** Emphasise the most significant achievements or milestones your entity/ organisation reached in 2024. Showcase how these accomplishments have made a tangible difference to your community or sector.

## Participation Regulations

### Rules of Eligibility

- ❑ The nominee or his/her organisation/entity should be involved in the social and cultural related activities operating in Gozo.
  - ❑ If the nominated organization/entity is an NGO, it should prove that it is registered with the Commissioner of Voluntary Organisations or an affiliated member of the NGO's Association in Gozo
  - ❑ There is no restriction on sex, age, or race.
1. The attached Nomination Form can also be obtained from the Offices of the Gozo Tourism Association or downloaded from the GTA website; [www.islandofgozo.org](http://www.islandofgozo.org) or Facebook page Island of Gozo
  2. Page 1 of the nomination form should:
    - **Be duly filled**
    - **Where applicable, include a recent photo of the nominated person/s, affixed to the application form where requested**
    - **Include in the case of an organisation/entity, the respective logo attached**
    - **Include the signature of one (1) proposer who is over 18 years of age**
  3. Page 2 should include a signed declaration by the nominee or the official representing the organization /entity, stating that he/she is accepting to be nominated.
  4. Page 3 should include details and signature of the proposer.



5. Together with the Nomination Form, and as explained by the General Guidelines on page 2, please annex the following:
  - I. Copies of any **testimonials and certificates** concerning the nominated entity/ organisation, to be attached as per page 3.
  - II. Each and every declaration (pg. 1, pg. 3) should include the signature of the proposer.
  - III. Photocopy of **ID card** from both sides of the person being nominated, as well as that of the Official representing the organisation/ entity is to be attached with the application form.
  - IV. Copy of VO Certificate is to be attached in the case of NGO or Gozo NGO's Association paid up membership.
  
6. The nomination form duly filled together with all the necessary **documentation and declarations** mentioned in the check list on page 4 (where applicable) and page 6, should be delivered by hand to **The Gozo Tourism Association**, Flat 4, Ta' Mliet Court, Gorg Borg Olivier Street, Victoria Gozo by not later than noon on **Monday 6<sup>th</sup> January 2025** for the proper vetting by GTA officials before deposited in the appropriate box.
  
7. If it deems fit, during the adjudication, the selection board reserves the right to interview the nominee to clarify further the application.
  
8. GTA reserves the right to ask for photos or take video footage of the nominated persons during the performance of their duties in order to be featured during the presentation of nominees.



**Opening of Nomination forms:**

Envelopes with nominations will be opened by the Selection board on the date, time and location which will be published by the GTA two (2) days prior to date.

These Awards which has been established by the Gozo Tourism Association will be conferred on **Wednesday 22<sup>nd</sup> January 2025**, during a purposely organised event at a venue to be announced at a later date.