



## **Gozo Tourism Awards 2024**

### **THE GOZO BUSINESS NICHE TOURISM AWARD 2024**

#### **OBJECTIVES**

- ❑ To acknowledge any Gozitan individual and or business who demonstrated an innovative approach to develop creative initiatives that enhances a particular niche tourism product in Gozo in 2024.
- ❑ To reward an individual or any private business entity that promoted the cultural diversity and authenticity of Gozo through any project/ activity in 2024 that was instrumental in attracting both domestic and foreign visitors to Gozo.
- ❑ To highlight positive contributions in the Economic and Social areas that in turn augmented the touristic Gozitan offer.



## Conditions & Regulations

### THE GOZO BUSINESS NICHE TOURISM AWARD 2024

Following are the general guidelines being recommended for each nominee to follow carefully, in order to submit an appropriate nomination application form.

#### **General Guidelines for Awards Nominations Applications**

1. **Independent Judging Panel:** The judging panel, composed of a chairperson and three (3) other members is independent, and the members may not be familiar with you or your business. It is important to provide a clear and comprehensive presentation of your achievements.
2. **Present Yourself Effectively:** Highlight your/ your establishment's key achievements, initiatives, and innovations in a well-rounded, engaging and presentable way.
3. **Include Testimonials and Feedback:** Customer reviews, testimonials, or any other forms of feedback can be highly valuable in demonstrating the impact and success of your/ your establishment's achievements. Make sure to include these where applicable.
4. **Relevant Certifications:** If you/ your establishment have earned any certifications or received recognition that supports your application, be sure to include them. These credentials can enhance the strength of your nomination.
5. **Highlight 2024 Achievements:** Emphasise the most significant achievements or milestones your establishment reached in 2024. Showcase how these accomplishments have made a tangible difference to your business establishment.

## Participation Regulations

### Rules of Eligibility

- The nominee or his/her business should be involved in the economic and touristic related activities operating in Gozo.
  - There is no restriction on sex, age, or race.
1. The attached Nomination Forms can also be obtained from the Offices of the Gozo Tourism Association or downloaded from the GTA website; [www.islandofgozo.org](http://www.islandofgozo.org) or Facebook page Island of Gozo
  2. Page 1 of the nomination form should:
    - **Be duly filled**
    - **Where applicable, include a recent photo of the nominated person/s, affixed to the application form where requested.**
    - **In the case of an organisation/entity, include the respective logo attached**
    - **Include the signature of one (1) proposer who is over 18 years of age.**
  3. Page 2 should include a signed declaration by the nominee or the official representing the business, stating that he/ she is accepting to be nominated.
  4. Page 3 should include details and signatures of the proposer.
  5. Together with the Nomination Form, and as explained by the General Guidelines on page 1, please annex the following:

- I. Copies of any **testimonials and certificates** concerning the nominee career are, to be attached as per page 3.
  - II. Each and every declaration (pg. 1 & pg. 3) should include the signature of the proposer.
  - III. Photocopy of **ID card** from both sides of the person being nominated, as well as that of the Official representing the business is to be attached with the application form.
6. The nomination form duly filled together with all the necessary **documentation and declarations** mentioned in the check list on page 4 (where applicable) and page 6, should be delivered by hand to **The Gozo Tourism Association**, Flat 4, Ta' Mliet Court, Gorg Borg Olivier Street, Victoria Gozo by not later than noon on **Monday 6<sup>th</sup> January 2025** for the proper vetting by GTA officials before deposited in the appropriate box.
  7. If it deems fit, during the adjudication, the selection board reserves the right to interview the nominee to clarify further the application.
  8. GTA reserves the right to ask for photos or take video footage of the nominated persons during the performance of their duties in order to be featured during the presentation of nominees.

### **Opening of Nomination forms:**

Envelopes with nominations will be opened by the Selection board on the date, time and location which will be published by the GTA two (2) days prior to date.

These Awards which has been established by the Gozo Tourism Association will be conferred on **Thursday 23<sup>rd</sup> January 2025**, during a purposely organised event at a venue to be announced at a later date.