



Gozo Tourism Awards 2024

THE GOZO TOURISM INVESTMENT AND ENTREPRENEURSHIP AWARD 2024

OBJECTIVES

- ❑ To provide recognition to individual/partners or businesses who have achieved outstanding accomplishments that have had significant impact on the tourism sector on Gozo.
- ❑ To acknowledge the financial investment in tourism sector on Gozo.
- ❑ To create a greater awareness of the role the entrepreneur plays in the Gozitan tourism sector.
- ❑ To encourage and inspire potential entrepreneurs.
- ❑ To showcase and share examples of best entrepreneurship



Conditions & Regulations

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Following are the general guidelines being recommended for each nominee to follow carefully, in order to submit an appropriate nomination application form.

General Guidelines for Awards Nominations Applications

1. **Independent Judging Panel:** The judging panel, composed of a chairperson and three (3) other members is independent, and the members may not be familiar with you or your business/ entity. It is important to provide a clear and comprehensive presentation of your achievements, and of your establishment.
2. **Present Yourself Effectively:** Your nomination should go beyond just submitting a CV. Highlight your/ your establishment's key achievements, initiatives, and innovative attainments in a well-rounded, engaging and presentable way.
3. **Include Testimonials and Feedback:** Customer reviews, testimonials, or any other forms of feedback can be highly valuable in demonstrating the impact and success of your/ your establishment's achievements. Make sure to include these where applicable.
4. **Relevant Certifications:** If you or your establishment have earned any certifications or received recognition that supports your application, be sure to include them. These credentials can enhance the strength of your nomination.
5. **Highlight 2024 Achievements:** Emphasise the most significant achievements or milestones you/ your establishment reached in 2024. Showcase how these accomplishments have made a tangible difference to your business or sector.

CRITERIA

The criteria for the Investment and Entrepreneurship in Gozo Tourism Award are categorised in the under listed three areas. The nominee must have made an outstanding and sustained contribution to his or her establishment/ organisation.

Personal Qualities

- ❑ Integrity
- ❑ The nominee's integrity should be of the highest standard
- ❑ Entrepreneurial abilities
- ❑ Personal contribution to an entity/organisation outside the realm of his/her immediate business interests. It is a merit point for the nominee if he/she has made such a contribution

Managerial Skills

- ❑ *Depth of Management*
The nominee should have contributed to establish his/her business in a viable organisation through his/her management skills.
- ❑ *Adaptability*
The nominee must have adapted to the changing environment and demands of the respective sector.
- ❑ *Tenacity*
The nominee should have displayed perseverance and tenacity in working towards objectives set.
- ❑ *Leadership Qualities*
The nominee must be someone who has won the respect of his/her subordinates/ employees, and whose actions set an example for his/her establishment. He/she should be adept at motivating his/her employees.

- ❑ *Productivity*
The nominee must have made a substantial contribution to improving the output of his/her employees.
- ❑ *Creativity*
The nominee should have an innovative approach to his/her business affairs.
- ❑ *Good Labour Management*
The nominee should have a track record of establishing and maintaining harmonious relations in the respective establishment.

Contribution to Gozo's Development

The nominee or his/her establishment should have made a positive contribution to Gozo's development. This includes contributions in the Touristic, Economic, Social and Cultural Areas.

Rules of Eligibility

- ❑ The nominee should be involved in a Touristic related business enterprise in Gozo.
- ❑ He/she should either be a Maltese citizen or ordinary resident in Gozo and Malta.
- ❑ There is no restriction on sex, age, or race.

Participation Regulations

1. The attached Nomination Form can also be obtained from the Offices of the Gozo Tourism Association or downloaded from the GTA website; www.islandofgozo.org or Facebook page Island of Gozo
2. Page 1 of the nomination form should:
 - **Be duly filled**
 - **Where applicable, a recent photo of the nominated person/s should be affixed to the application form where requested.**
 - **In the case of a business establishment attach the respective logo**
 - **There should be the signature of one (1) proposer who is over 18 years of age.**
3. Page 2 of the nomination form for the Investment and Entrepreneurship in Gozo Tourism Awards should include details and signatures of one proposer as per form.
4. Together with the Nomination Form, and as explained by the General Guidelines on page 2, please annex the following:
 - I. The proposer should state the reasons for this nomination and list the achievements of the nominated **entrepreneur** and/or **business establishment** (page 5).
 - II. Copies of any **testimonials and certificates** concerning the nominee career are, to be attached as per page 5.
 - III. Each and every declaration (pg. 1, pg. 2 & pg. 5) should include the signature of the proposer.
 - IV. Photocopy of **ID card** from both sides of the Official representing the business establishment is to be attached with the application form.



5. The nomination form duly filled together with all the necessary **documentation** and **declarations** mentioned in the check list on page 4 (where applicable) and page 6, should be delivered by hand to **The Gozo Tourism Association**, Flat 4, Ta' Mliet Court, Gorg Borg Olivier Street, Victoria Gozo by not later than noon on **Monday 6th January 2025** for the proper vetting by GTA officials before deposited in the appropriate box.
6. If it deems fit, during the adjudication, the selection board reserves the right to interview the nominee to clarify further the application.
7. GTA reserves the right to ask for photos or take video footage of the nominated persons during the performance of their duties in order to be featured during the presentation of nominees.

Opening of Nomination forms:

Envelopes with nominations will be opened by the Selection board on the date, time and location which will be published by the GTA two (2) days prior to date.

These Awards which has been established by the Gozo Tourism Association will be conferred on **Thursday 23rd January 2025**, during a purposely organised event at a venue to be announced at a later date.